European Museum Academy

Working World Exhibition

THE EUROPEAN MUSEUM ACADEMY AWARDS

THE DASA AWARD

Best European Museum in Learning Opportunities 2027

Apply today, don't miss the chance to profit from the visibility and networking opportunities offered to your museum by taking part in the European Museum Academy Awards. After more than 10 years of the DASA Award the emphasis is placed even more firmly on the learning opportunities offered by museums. Candidates will be visited by EMA qualified experts and presented at the Annual EMA Meeting in September 2027. The closing date for applications is 15 March 2027.



2026 DASA winner: The Walery Rzewuski Museum of History of Photography in Kraków (MuFo)

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A European Museum Expertise Foundation
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Registration number: 27359130; Chamber of Commerce, The Hague

CRITERIA FOR ENTRY

Projects or museums should be able to be visited between March and June 2027

The DASA Award (open to all kinds of museums and museums of any age)

The DASA Award puts the spotlight on educational programmes and exhibitions within (or with) museums. It ranges beyond programmes itself and takes learning opportunities in the broad sense of the word. The jury of museum experts will pay attention to aspects like innovative and daring approaches, whether there is an active participation of the audience, if and how there is a connection with communities and (local) partners, to what extent the programmes include people with (learning) disabilities, in what way societal issues are addressed, and such. Evaluation methodology and its results will be part of the review too.

QUESTIONNAIRE for candidates

Please supply two typewritten pages (Word format) in English concentrating on the following aspects:

Institutional Structure

- How many staff members are employed in museum education or museum learning? (what percentage of the total staff)?
- How are the educational and learning programmes financed?
- How does the museum create meaningful and engaging learning environments?

Approach to education and learning

- What are the preferred educational methods used?
- What role does the museum visitor play in this educational/learning scenario?
- Does lifelong learning play a role in the museum's educational approach?

Target Groups

- Does the museum clearly define learning target groups? (What are they?)
- Does the museum work with communities of a contemporary diverse society including people with disabilities?

Programmes

- How innovative are the offered programmes?
- Are there any outreach or online programmes?

Impact

- How do you evaluate your impact on visitors?
- Does the museum function as a role model for other museums or institutions?

Summary Question

- What makes your museum a strong candidate for the DASA Award?

ENTRY DATA - DASA AWARD

The closing date for applications is 15 MARCH 2027

- Full name of museum, in original language and in English:
- Director:
- Full postal address:
- Telephone number, with country and area code:
- Email address and website:
- Opening times:
- Name of contact person, with email address and telephone number:
- Type of institution: local, regional, national:
- Year the museum first opened:
- Finance: public or privately financed:
- Annual budget. Amount devoted to education and exhibitions:
- Annual number of visitors:
- Number of employees and/or volunteers involved in learning activities:

It would be helpful if you could notify us of your intention to apply before sending your WeTransfer.

If you have any questions, or if you would like a Word version of this Entry Data page, please contact Ann Nicholls, EMA Coordinator
Tel +44 (0) 7775 88697. ann.n1493@gmail.com.

ENTRY FEE (300 Euros)

Please do not send your entry fee with your application. Following receipt of your application, we will send you an invoice for 300 Euros. Please supply the following information for the invoice:

Name and postal address of the museum
Name and email address to whom we send the invoice
If the invoice is to be sent to another institution, its name and address
Any specific details on the invoice required by the financial administration

SUPPORTING MATERIAL

Please send your file, preferably via WeTransfer, to Dr Emek Yilmaz-Sancar at emekyilmaz@gmail.com AND to Ann Nicholls, EMA Coordinator at ann.n1493@gmail.com. Please note that all future correspondence should be sent to Ann Nicholls. The other mail address is for this purpose only. Please let us know if for any reason you cannot use WeTransfer (Ann Nicholls: tel: +44 7775 886973).

IMPORTANT: please identify your file as follows:

name of award(underscore)country(underscore)city(underscore) museum.
For example: DASA_ Belgium_ Liège_ City Museum.

Please do not use a longer heading!

The material should include:

- The completed Entry Data page (Word format).
- Your response to the Questionnaire on page 2.
- Up to 20 images in JPEG format, no larger than 2 MB each. All images should be in landscape format. One exterior of the building with its name clearly displayed; general views of the exhibitions and images which illustrate your strong candidature for the Award. (Films should not be more than five minutes in length). Pictures must be free of copyright and accompanied by a declaration which enables EMA to use them for non-commercial purposes in its printed materials, on the Internet as well as in training programmes.
- Scanned copies of a brochure, leaflet or other publicity material you wish to include.

Please keep all the materials' names as short as possible.

European Museum Academy

THE EUROPEAN MUSEUM ACADEMY

EMA is a non-profit Foundation established to reflect museums at the international level, to promote research on museography and museology as a high cultural activity, to provide constructive criticism and promote discussion on new exhibitions and museums and to diffuse museological knowledge and ideas among members of the profession. It aims to promote the conception and development of new as well as of traditional museums as tools of social change. 40 countries are currently represented within the EMA organisation. *www.europeanmuseumacademy.eu*

DASA WORKING WORLD EXHIBITION (DASA Arbeitswelt Ausstellung)



DASA in Dortmund covers the past, present and future worlds of work, with 12 exhibition units and three-dimensional exhibits. It is the permanent educational facility of the Federal Institute for Occupational Safety and Health Care (Bundesanstalt für Arbeitsschutz und Arbeitsmedizin), informing the general public about the world of work, its status for the individual and society, and the importance of tailoring work to human requirements. A central theme establishes human values at work, such as good health and dignity. DASA focuses on people and their physical, intellectual, social and cultural needs.
www.dasa-dortmund.de