



European Museum Academy

## 2025 EMA ANNUAL PROGRAMME

2024 was a year with normal business and activities for the European Museum Academy. But it was also the first year without our friend, mentor and founding colleague Wim van der Weiden among us. 2024 became a year where we gathered new strength needed for bringing our business forward.

We have welcomed new colleagues to the collegium of national representatives, to our pool of experts, and to our board. The award management continued with calls for participation, receiving the applications, judges making visits to the contenders, judges reports and assessments, the judges' deliberations, and decisions, and finally not least the award ceremonies enshrined in conferences with interesting and stimulating programmes. That is exactly what we want. We bring the assessment and presentations of the best museum experiences to the colleagues who find new inspiration and partners.

We are now engaged in large-scale European research projects, and the summer schools form an appreciated part of the international master's in museum education. We are working hard to make 2025 an equally successful year. The European Museum Academy attracts great interest from many organizations and people around us. We expect to be able to engage even more with our well established and widely recognized work.

At the same time, it is important to secure our base financially as well as in terms of human resources. The heart of the European Museum Academy continues to be a voluntary group of museum experts from all over the continent, and as such we engage in collaborating with many different partners and supporters to further develop the museums in Europe.

Welcome to 2025! Let us get on with the work!

Karl Borromäus Murr

Chair

### Main Partners:



## Calendar:

January-December	The European Museum Academy engages as partner in the European Masters in Education in Museums and Heritage in close cooperation with the University of Glasgow, University of Tartu, University of Valletta, University of Radboud, Trinity College Dublin, University College Cork, and the Iberoamerican University in Mexico City.
January-December	Master in Museology New Media and Museum Communication (online modules) in cooperation with IULM University, Milan, Italy
January-December	Participating as partner in the European Master's in Techniques, Patrimony, Territories, and Industry. University of Padua and Université Paris 1 Panthéon-Sorbonne, France.
January-December	Participating in the EU Horizon Europe funded project META – Moving Emotions towards confidence in the Transformative Appropriation for a Meaningful Understanding of Cultural Heritage: A Neuro-Scientific Approach to European Museums, University Politecnico di Torino, Italy.
January-December	Participating in the EU Horizon Europe funded project HERITALISE – Developing an internationally accepted framework, methodology or standard procedure for specifying the quality of detail, completeness, and accuracy in CH digitisation, company IDP Ingeniería y Arquitectura Iberia, in Barcelona, Italy.
February	EMA community meetings online with representatives, experts, and EMA board.
March	Partner meeting for the Erasmus Mundus International Master's in Education in Museums and Heritage in Mexico City, Mexico.
June	14-16. Živa jury meeting in Ljubljana.
June	20-22. The EMA, Micheletti and DASA Awards jury meeting in Dortmund, Germany.
June	4-5. Meeting of the EMA Art Museum Award jury in Kolding, Denmark.
July	The EMA Summer Schools in Austria, Cyprus, Denmark, Germany, and Sweden as part of the European Master's in Education in Museums and Heritage in cooperation with University of Glasow, United Kingdom.
July	Online Heritage in Motion jury meeting.
August	21-22. Meeting of the Jury of the Children in Museums Award in Amsterdam.
September	16-18. Board meeting and welcoming students for the Erasmus Mundus International Master's in Education in Museums and Heritage in Glasgow, United Kingdom.
September	25-27. EMA Award Ceremony and Conference in Budapest, Hungary.
September	25-27. Heritage in Motion Award Ceremony with EMA in Budapest, Hungary
October	1-4. Živa Award Ceremony and Conference, Trebinje, Bosnia and Herzegovina.
November	26-28. The Children in Museums Award Ceremony in Halifax, United Kingdom.
December	Museums in Short Award Ceremony. Digital and place will be announced.

*In addition, during the year EMA will take an active part in other events organized by the Forum of Slavic Cultures (FSK), Museums in Short, MUSIL Foundation, Hands On! International, NEMO, Europa Nostra, Observatory Pascal International and other organizations with which we have signed agreements of permanent cooperation. For practical details about these events, please follow the websites and the Facebook pages of individual organizations as well as the EMA website.*

Other events might take place according to emerging opportunities. To keep updated, please visit: [www.europeanmuseumacademy.eu](http://www.europeanmuseumacademy.eu) and our page on Facebook.

## Other planned activities:

- The European Museum Academy is engaged in project applications within the EU funded programmes – primarily Horizon Europe and Erasmus Plus.
- The European Museum Academy will continue the collaboration with the University of Glasgow and the Smithsonian on *The Routledge International Handbook in Museum and Heritage Education*. The publication is expected during the spring autumn 2025.
- The European Museum Academy will collect and publish national reports on the situation for museums in 2024.
- The European Museum Academy will continue implementation of approved recommended actions from the task force to further develop the Academy. The European Museum Academy will focus on future organization including recruiting new members for the pool of experts, the group of national representatives, and establishing sustainable long-term financing.
- The European Museum Academy continues its cooperation with the Erasmus Mundus TPTI Techniques, Patrimoine, Territoires De L'industrie course about industrial heritage managed by the State University of Padua, Sorbonne 2 and Evola University.
- During 2025 the European Museum Academy will continue the revision of our representation and communication through our website and social media for updating and to make our communication more efficient.
- The collaboration with Pascal International on the Special Interest Group on Cultural Policy and the Literacy, and the Pascal Learning Cities Network is integrated in the renewal of EMA digital communication.
- The European Museum Academy will continue the collaboration with Rome Business School and Global Cultural Adventures in Beijing on internships for master students in cultural management.
- The Forum of Slavic Cultures will, in collaboration with EMA, organise PIRANOVA colloquiums.

## EMA IS SUPPORTED BY

Deutscher Museumsbund, Berlin

Ministère de la culture, Luxembourg

Ministerie van Onderwijs Cultuur en Wetenschap, Den Haag

## ASSOCIATE PARTNERS

Gallery 11/07/95, Sarajevo, Bosnia and Herzegovina

The Labour Museum, Copenhagen, Denmark  
Museum of Modern Art, Craft and Design, Trapholt, Denmark  
TIM, Staatliches Textil- und Industriemuseum, Augsburg, Germany  
Hungarian Money Museum, Budapest, Hungary  
IULM Communication Mgt SCARL, Milan, Italy  
National Museum, Cetinje, Montenegro  
Natura Artis Magistra, Amsterdam, The Netherlands  
National Museum of the Romanian Peasant, Bucharest, Romania  
ASTRA National Museum Complex, Sibiu, Romania  
Muzeul Bucuvinei, Suceava, Romania  
Fundación Caixa d'Estalvis i Pensions de Barcelona, Spain  
Museu Agbar de les Aigües, Cornellà de Llobregat, Spain  
The Nordic Centre of Heritage Learning & Creativity, Östersund, Sweden  
Panorama 1326 Bursa Conquest Museum, Bursa, Turkey  
Istanbul Toy Museum, Istanbul, Turkey  
Glasgow Life, Glasgow, United Kingdom  
Event Communications, London, United Kingdom

## INDIVIDUAL PARTNERS

Peter Thor Andersen, Faaborg, Denmark  
Riitta Nelimarkka-Seeck, Helsinki, Finland  
National Museum of The Union Alba Iulia, Romania

## In cooperation with:





Henrik Zipsane  
EMA Director

January 2025