THE 2022 EUROPEAN MUSEUM ACADEMY AWARDS
LUIGI MICHELETTI AWARD & THE DASA AWARD

PUT YOUR MUSEUM CENTRE STAGE!
TODAY’S EUROPEAN MUSEUM EXPERIENCE!

Apply today, don’t miss the chance to profit from the visibility and networking opportunities offered to your museum by taking part in the European Museum Academy Awards. Hundreds of museums have already done so in more than 20 years of activity of the Micheletti Award and 10 years of the DASA Award. Candidates will be visited by EMA qualified experts and presented at the Annual EMA Meeting in September 2022. The closing date for applications is 15 April 2022.

2020/21 Micheletti winner: Futurium, Berlin, Germany
2020/21 DASA winner: National Museum of Romanian Literature, Bucharest, Romania

European Museum Academy
A European Museum Expertise Foundation
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Registration number: 27359130; Chamber of Commerce, The Hague
CRITERIA FOR ENTRY

Projects or museums should be able to be visited between April-June 2022

(a) The Luigi Micheletti Award

Candidates are invited to show evidence that they fulfil the criteria of the Luigi Micheletti Award.

This is an Award focused on contemporary European history and its scientific, industrial and social heritage. You may apply if you are a museum of 20th-century history (military political or social), a museum of science, technology or industry, a science centre, an ecomuseum, or an interpretation centre on these subjects and emerging crucial issues of contemporary society. This Award is open to established museums as well as those created in the 21st century.

QUESTIONNAIRE for Luigi Micheletti Award candidates

Two typewritten pages (Word format) in English describing the museum, its organisational structure, its method of financing and the European relevance or innovative aspects. Please concentrate on these aspects:

- What are the innovative and creative elements of your museum?
- What is the impact of your museum on the local, regional and (inter)national scene?
- Does your museum function as a meeting place for the community and/or initiate discussion and support the exchange of ideas?
- What are the museological principles you are following?

You may enter for both Awards if you wish to do so!
(b) The DASA Award

Candidates are invited to show evidence that they fulfil the criteria of the Award’

The basic criterion of this award is the quality of learning opportunities, in a comprehensive perspective: the museological concept, the quality of the storyline, the creativity of the exhibition design and the programme of educational activities. Specific attention is also given to personal mediation, the interactive participation of the public and an effective mix of education and entertainment. This Award is open to all kinds of museums and of any age.

QUESTIONNAIRE for DASA Award candidates

Two typewritten pages (Word format) in English describing the museum, its organisational structure, its method of financing and the European relevance or innovative aspects. Please concentrate on these aspects:

• What are the principles of your museological concept?

• How would you describe your storyline

• How does your museum provide learning opportunities for visitors and how do you value personal mediation?

• How does your exhibition design (scenography) enhance your learning activities?

You may enter for both Awards if you wish to do so!
ENTRY DATA  The closing date for applications is 15 APRIL 2022

- Full name of museum, in original language and in English:
- Director:
- Full postal address:
- Telephone number, with country and area code:
- Email address and website:
- Opening times:
- Name of contact person, with email address:
- Type of institution: local, regional, national:
- Year the museum first opened:
- Finance: public or privately financed:
- Annual budget. Amount devoted to education and exhibitions:
- Which Award are you applying for?
  (a) Micheletti Award
  (b) DASA Award
  (c) Both

It would be helpful if you could notify us of your intention to apply before sending your WeTransfer.

If you have any questions, please contact Ann Nicholls, EMA Co-ordinator
Tel +44 (0)117 973 7965; ann.n1493@gmail.com
europeannuseumacademy@gmail.com; www.europeannuseumacademy.eu
ENTRY FEE

The completed application should be accompanied by an entry fee of **300 €** (three hundred Euros), paid by bank transfer. Transfer charges must be paid by the applicant. Please make sure that your payment can be identified and include a copy of the transfer instructions with your application.

*Bank: ING Bank*
*Address: Postbus 94780, 1090 GT Amsterdam, The Netherlands*
*Account name: European Museum Academy*
*IBAN: NL36INGB0004682823*
*BIC/SWIFT: INGBNL2A*

SUPPORTING MATERIAL

Via WeTransfer to Dr Arno van Berge Henegouwen at arnovbh@xs4all.nl **AND** to Ann Nicholls, EMA Co-ordinator at ann.n1493@gmail.com. Please note that all future correspondence should be sent to Ann Nicholls. The other mail address is for this purpose only. Please let us know if for any reason you are not able to use WeTransfer.

- The completed Entry Data page (Word format).
- Your response to the Questionnaire(s) on pages 2/3.
- Up to 20 images in JPEG format, no larger than 2 MB each. All images should be in landscape format. One exterior of the building with its name clearly displayed; general views of the exhibitions and images which illustrate your strong candidature for the Award. Films should not be more than five minutes). Pictures must be free of copyright and accompanied by a declaration which enables EMA to use them for non-commercial purposes in its printed materials, on the Internet as well as in training programmes.
- Scanned copies of a brochure, leaflet or other publicity material you wish to include.
- A copy of the bank transfer instructions for payment of the entry fee. Please make sure that the name of your museum is on the transfer.
THE EUROPEAN MUSEUM ACADEMY
EMA is a non-profit Foundation established to reflect museums at the international level, to promote research on museography and museology as a high cultural activity, to provide constructive criticism and promote discussion on new exhibitions and museums and to diffuse museological knowledge and ideas among members of the profession. It aims to promote the conception and development of new as well as of traditional museums as tools of social change. Thirty-eight countries are currently represented within the EMA organisation. www.europeanmuseumacademy.eu

THE LUIGI MICHELETTI FOUNDATION (Fondazione Biblioteca Archivio Luigi Micheletti) LMF (established in 1981 in Brescia) is a research centre specialising in 20th-century history. Scientific research covers ideologies of the 20th century, wars, the ambivalence of technical progress, industrialization and labour, conspicuous consumption, the origin of environmentalism. The Foundation has a rich collection of writings, postcards, photos, posters, videos, audio documents as well as objects, furniture and machines. Musil – Museum of Industry and Labour – was created, in order to focus on the recovery of productive plants and whole urban areas. www.fondazionemicheletti.eu - www.luigimichelettiaward.eu

DASA WORKING WORLD EXHIBITION (DASA Arbeitswelt Ausstellung) DASA in Dortmund covers the past, present and future worlds of work, with 12 exhibition units and three-dimensional exhibits. It is the permanent educational facility of the Federal Institute for Occupational Safety and Health Care (Bundesanstalt für Arbeitsschutz und Arbeitsmedizin), informing the general public about the world of work, its status for the individual and society, and the importance of tailoring work to human requirements. A central theme establishes human values at work, such as good health and dignity. DASA focuses on people and their physical, intellectual, social and cultural needs. www.dasa-dortmund.de