



European Museum Academy

2021 EMA ANNUAL PROGRAMME

The European Museum Academy expresses its sincere hope that the museums will in 2021 experience working conditions which are more like it used to be, but we are quite aware that the situation will never be exactly as it was in 2019. New procedures and new routines will be necessary, and we will have to draw upon new resources which were discovered or developed through the pandemic. It may well take some time before we are there, but we are sure that we will get there.

That scenario is also shared by the European Museum Academy and will set its mark on our work in 2021 and further on. We are consolidating and growing development at the same time. We expect this year to be able to reengage with our well established and widely recognized work with award schemes and our participation in research and development of museums. It will be necessary to plan for the work meetings to be carried out by digital means whenever that is possible. We will use 2021 to further develop our competences on this based on experiences done during the pandemic. At the same time, it is important to secure our base financially as well as in terms of human resources. The heart of the European Museum Academy continues to be a voluntary college of museum experts from all over the continent.

Welcome to 2021! Let us go to work!

Karl Borromäus Murr

Chair

Main Partners:



Calendar:

January-August	Participating in the EU-funded project “UNESCO4ALL” under the COSME program.
January-December	Master in Museology New Media and Museum Communication (online modules).
January-December	Participating in the EU-funded project “Museums of Impact” under the CREATIVE EUROPE program.
January-December	Participating in the EU-funded project “Social Platform for Holistic Heritage Impact Assessment” under the Horizon 2020 program.
February	Co-hosting the digital NCK spring conference “Decolonizing Heritage” in Östersund, Sweden.
February	On-line ŽIVA award judges meeting.
March	Co-hosting the NCK master course in museology and heritage learning in collaboration with The Norwegian University of Technology, Östersund, Sweden, which may be digital.
May	Meeting of the jury of the EMA Art Museum Award.
May	On-line ŽIVA Award judges meeting.
June	The EMA, Micheletti and DASA Awards Jury meeting in Brescia, Italy if possible – otherwise digital.
July:	Meeting of the jury of Heritage in Motion.
July	Meeting of the Jury of the Children in Museums Award
September	EMA Award Ceremony and Conference 2021, Timisoara, Romania and digital.
September	ŽIVA Award Ceremony and Conference 2021. Location soon to be announced.
November	The Children in Museums Award Ceremony. Digital and place will be announced.
December	Museums in Short Award ceremony. Digital and place will be announced.
December	Meeting of the jury of the EMA Master Study of the Year Award.

In addition, during the year EMA will take an active part in other events organized by the Forum of Slavic Cultures (FSK), Museums in Short, MUSIL Foundation, Hands On! International, NEMO, Europa Nostra, Observatory Pascal International and other organizations with which we have signed agreements of permanent cooperation. For practical details about these events, please follow the Internet sites and the Facebook pages of individual organizations as well as the EMA website.

Other events might take place according to emerging opportunities. To keep updated, please visit:

www.europeanmuseumacademy.eu and our Page on Facebook.

Other planned activities:

- The European Museum Academy is engaged in project applications within the EU funded programs Horizon 2020 and Erasmus Plus.
- The European Museum Academy participates in the project MOI – Museums of Impact – under the EU program Creative Europe.
- The European Museum Academy participates in the project SoPHIA – Social Platform on Impact Assessment – under the EU Horizon 2020 program.
- The European Museum Academy participates in the project The UNESCO4ALL Tour under the EU COSME program.
- The European Museum Academy will further develop the collaboration with Pascal International and during 2021 continue the work on establishing an Erasmus Mundus European Joint Master Program in Museums, Heritage and Education.
- The European Museum Academy will continue the collaboration with Pascal International and the Smithsonian on planning an International Handbook in Museum and Heritage Education.
- The European Museum Academy will collect and publish national reports on the situation for museums 2020.
- The European Museum Academy will continue implementation of approved recommended actions from the task force to further develop the Academy.
- The European Museum Academy continues its cooperation with the Erasmus Mundus TPTI course about industrial heritage managed by the state university of Padua, Sorbonne 2 and Evola University.
- The European Museum Academy will during 2021 revise our representation and communication through our website and social media for updating and to make our communication more efficient.
- The collaboration with Pascal International on the Special Interest Group on Cultural Policy and the Literacy, and the Pascal Learning Cities Network is an integrated in the renewal of EMA digital communication.
- The Forum for Slavic Culture will In collaboration with EMA organise PIRANOVA colloquiums in February and April.

EMA IS SUPPORTED BY

Deutscher Museumsbund, Berlin

Ministère de la culture, Luxembourg

Ministerie van Onderwijs Cultuur en Wetenschap, Den Haag

ASSOCIATE PARTNERS

Gallery 11/07/95, Sarajevo, Bosnia and Herzegovina
The Labour Museum, Copenhagen, Denmark
TIM, Staatliches Textil- und Industriemuseum, Augsburg, Germany
IULM Communication Mgt SCARL, Milan, Italy
National Museum, Cetinje, Montenegro
Natura Artis Magistra, Amsterdam, The Netherlands
National Museum of the Romanian Peasant, Bucharest, Romania
ASTRA National Museum Complex, Sibiu, Romania
Muzeul Bucuvinei, Suceava, Romania
Fundación Caixa d'Estalvis i Pensions de Barcelona, Spain
Museu Agbar de les Aigües, Cornellà de Llobregat, Spain
Association of Swedish Museums, Karlskrona, Sweden
The Nordic Centre of Heritage Learning & Creativity, Östersund, Sweden
Bursa Metropolitan Municipality, Bursa, Turkey
Istanbul Toy Museum, Istanbul, Turkey
Glasgow Life, Glasgow, UK
Event Communications, London, UK

INDIVIDUAL PARTNER

Riitta Nelimarkka-Seeck, Helsinki, Finland

In cooperation with:



Henrik Zipsane
EMA Director
January 2021